



APEIRON ZOH

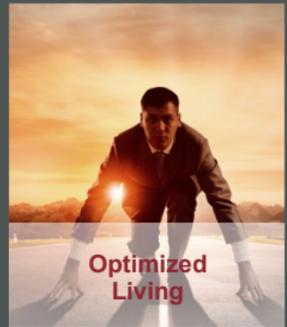
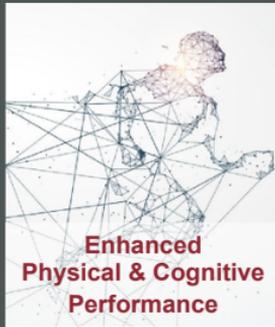
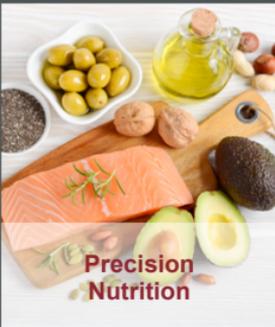
One You, Limitless Potential

Harness the Power of Your DNA



Get Your Human Performance Optimization Blueprint
to Discover the Limitless Possibilities Encoded in Your DNA

What's Possible for You?



It's as easy as 1-2-3

1

Collect your
DNA cheek
swab sample



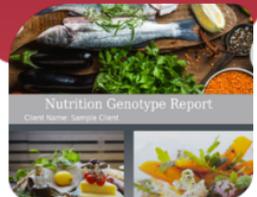
2

Meet with your
certified
Epigenetic Coach
to Review Your
Optimization
Blueprint



3

Enjoy your
personalized
genetic report
and performance
optimization plan



Why Genetic Testing?

The Apeiron Genetic Array is the leading genetic test to access over 750,000 genetic SNPS, available only to certified epigenetic coaches. The test looks at your unique code and what is possible for you in enhancing your health, performance and human potential.

● What Does My Genetic Code Really Tell Me?

Think of your genetic code like the hardware of a computer. It is the foundational operating system that is essential for the computer to run. Yet, the hardware doesn't work without the software, or the informational inputs that tell it what to do and when to do it.

Your genetics are your blueprint. They are a code of possibilities or probabilities, waiting for information from the environment to act as the software and instruct specific expressions or actions.

~~While your genetic code is incredibly important, it does not determine your destiny.~~

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The real power is the input from the environment which provides the DNA with information that will ultimately determine your potential destiny. This is called the science of Epigenetics. Just because you have a gene, does not mean it will express.

● Why Epigenetic Coaching?

Epigenetics determines if, when and how your genes will express. It is the information from the environment of your daily life, such as the foods you eat, thoughts you think, products you clean with and put on your skin and the region you live in that in each moment informs your genetic code.

This process is what informs your cells of how "safe" the world is and what the body needs to adapt and respond, in order for you to survive and thrive.

A certified epigenetic coach can support you in understanding your genetic potential and the precise lifestyle strategies that you can leverage to enhance your health and wellbeing for greater states of thriving.

● What Can I Expect?

When you get your Apeiron genetic test completed, within a few short weeks, your results will come back and you will meet with a certified epigenetic coach to review your in depth lifestyle report.

Your coach will connect with you to learn about your current lifestyle and environment to gain a personal understanding of how you can positively influence and impact your genes.

You will gain a unique perspective from working with your coach, one that no report alone can ever provide. You will receive a customized interpretation of YOU.

The Apeiron Difference

Apeiron offers a unique genetic test kit that is NOT direct to consumer. Your information is private and secure. It is not kept, shared, or sold to any other organization. This is our promise to you. Apeiron's proprietary array is the only genetic testing currently available that has been used in a clinical model for validation of the power of precision epigenetic lifestyle modifications. Our array looks at over 760,000 single nucleotide polymorphisms and we report only those variances that can be modified through actionable lifestyle strategies. These powerful epigenetic lifestyle modulators are delivered through our certified coaches to assist you to take the reins of destiny to enhance your health and wellbeing.

No more guessing or the "one-size fits none" model. Now is your time to harness the power of your genetic code so you can access your limitless potential to thrive! Thanks for joining us in the pursuit of limitless human expression! We look forward to partnering with you.



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